



The Signworks 650.508.SIGN sales@the-signworks.com

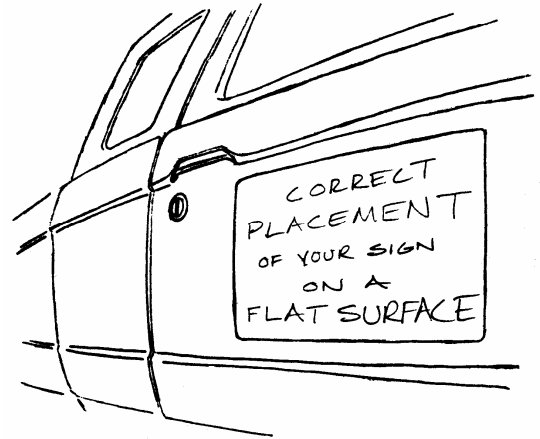
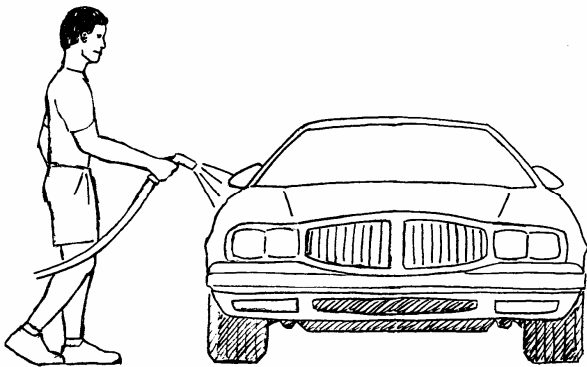
# Magnetic Signs

## *Instructions for Magnetic Sign Installation and Maintenance*

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THE SIGNWORKS uses the finest magnetic material to bring you the best in magnetic mobile advertising. Correct preparation, installation, maintenance, and storage (Sections 1 – 4) are your responsibility and must be followed to ensure your satisfaction and the long life and protection of your signs and vehicle. We cannot be held responsible for any misapplication or misuse of signs. Due to the variables and complex nature of automotive finishes, extra care must be taken to protect your vehicle. Check the area behind the magnetic material weekly and move the sign as necessary to prevent any discoloration or clouding of the automotive clear coat.

1. **PREPARATION:** Wash and dry vehicle. To protect your signs and vehicle, wax vehicle surface and the brown magnetic side of the sign prior to applying.



- 2A. **INSTALLATION:** Magnetic signs can only be used on smooth steel surfaces. They CANNOT be used on simulated wood-grain panels, fiberglass panels, panels that have been repaired with a non-steel filler (such as "Bondo"), or on any corrugated or other irregular surfaces. If necessary, magnetic signs can easily be cut with a razor or X-Acto knife to work around body molding or other obstructions on the vehicle.

- 2B. Touch the sign to the vehicle. Verify that the entire sign is in contact with the vehicle body. Do not leave any air pockets. Carefully check the outside edges of the sign to make sure that edges are not curled up. If you do find such a spot, the sign has NOT lost its magnetic power, it just needs to be repositioned. Gently bend or roll the sign back the other direction to remove the curl.

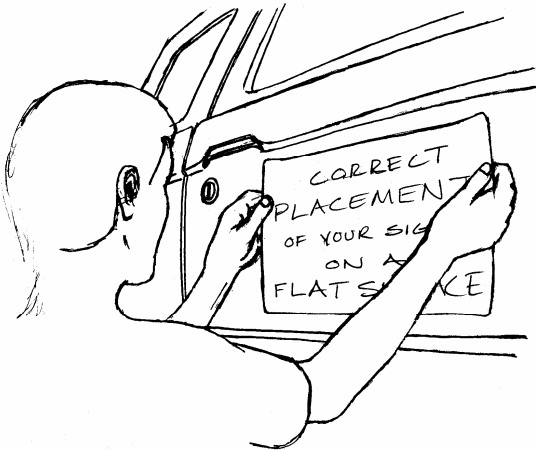
\*\*\* **Note:** A magnetic sign should *never* be applied to a newly painted vehicle. Allow at least 60 days for fresh paint to cure.

*Please see reverse side for more information...*



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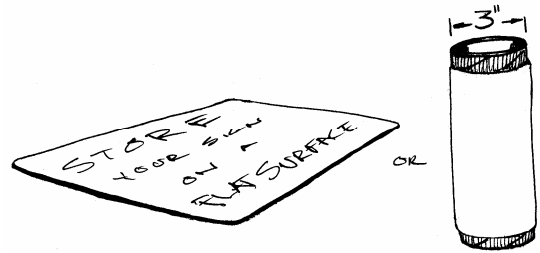
3. **REMOVAL & MAINTENANCE:** Remove the signs from your vehicle weekly. *Always* remove the sign by lifting from the center of the two opposite sides—*never* start at the corners, as this may stretch the sign. In cold weather, preheat the sign with warm water before removal, if necessary.



Once removed, wash and dry the vehicle and all sign surfaces. This keeps moisture from collecting, which can potentially damage a vehicles surface. To clean the signs, use a sponge and a mild soapy water solution. *Never* immerse the signs in water, steam clean, or take them through a car wash. A generous coat of wax on both the surface where the sign is placed and the back of the sign itself will help

prevent damage. Remove signs after snowfall and rain and wipe dry.

4. **STORAGE:** Magnetic signs should either be stored on a flat, even surface, or rolled up (lettering to the outside) around a cylinder with a diameter of at least 3". *Never* store magnetic signs in a hot vehicle, as they may permanently warp.



Do not damage signs by folding, creasing, or placing any heavy objects on top of them. This type of treatment will prevent the signs from retaining their full magnetic power. If a sign does get bent out of shape, you can try to straighten it by placing it on a flat metal surface, such as a file cabinet or refrigerator. If you cannot straighten a sign, have it replaced.

**WARNING:** Automotive finishes and protectants vary by manufacturer and changes in color, shade and surface appearance can occur with time, daily usage, and exposure to direct, intense sunlight. THE SIGNWORKS assumes no responsibility for damages incurred due to the improper use or care of these products. For care of your automotive finish, please refer to your vehicles Owner's Manual.

*If you have any questions or problems, feel free to call us 650.508.7446 or email [info@the-signworks.com](mailto:info@the-signworks.com)*